



ONE MISSION • TWO SCHOOLS  
MANY MILESTONES

# BLUEBIRD BASH!

CELEBRATING 20 YEARS OF PATTERSON  
PARK AND 5 YEARS OF CLAY HILL

# ABOUT BLUEBIRD EDUCATION NETWORK

## **Our mission:**

To be a place where children thrive as members of a vibrant and inclusive learning community, supported with families, caregivers, staff, and neighbors engaged in a practice of whole-child education. By teaching and learning from one another, we embrace unique identities and cultivate an atmosphere of love.

## **Vision:**

The vision of Bluebird Education Network and its schools is life-long learners, healthy families, and strong neighborhoods.

## **Our Values:**

- **Children:** We believe in the awe-inspiring potential of children and their abilities to challenge us, move us, and surprise us in ways large and small. They are the core of our teaching and learning community.
- **Equity:** We embrace each member's unique identity and nurture identity development through personal growth and understanding of the historical contexts of race, gender, and self-expression.
- **Love:** We cultivate a caring, supportive community and honor each person's full humanity.
- **Creativity:** We promote academic excellence through interdisciplinary, thematic, hands-on instruction.
- **Wellness:** We prioritize accessible, supportive environments for health and well-being.
- **Collaboration:** We believe in co-creation, shared voices, and celebrating one another's ideas.

## **Quick Facts:**

- Patterson Park Public Charter School serves 736 students
- Clay Hill Public Charter School serves 384 students
- Combined reach of over 1,000 children and families in Southeast Baltimore



# CELEBRATION EVENT OVERVIEW

Join us for a warm, joyful evening celebration marking a major milestone in our network's history:

- 20 years of Patterson Park Public Charter School
- 5 years of Clay Hill Public Charter School

What: Bluebird Network Celebration

When: Friday, January 9, 2025 • 6:00–10:00 PM

Where: Port Discovery

Why: To reflect on our journey, celebrate our community, and raise essential funds for our future.

## The day will begin with:

- A guided tour of St. Elizabeth Church, 2700 E Baltimore Street, highlighting our future expansion plans, inter-school collaboration, and the launch of our "Adopt a Window" campaign
- A special showing of the new hand-painted mural at Patterson Park Public Charter School, a collaboration between alumni, founders, and staff reflecting the deep roots of our school community
- Clay Hill staff will be invited to participate in this day programming

## The evening will include:

- Light programming and special acknowledgments
- Small plates and refreshments
- Alcoholic beverages
- A celebratory dance party to close out the night



# SPONSORSHIP

## PRICING PACKAGES

### I AM LOVED PACKAGE

**\$5,000**

- ✓ 10 tickets + invitation to day programming (St. Elizabeth Church tour + mural viewing)
- ✓ 10 social media posts + featured spotlight
- ✓ Inclusion in printed and digital program
- ✓ Recognition on event website
- ✓ Recognition in Annual Report

### I AM UNIQUELY ME PACKAGE

**\$2,500**

- ✓ 5 tickets to celebration event
- ✓ 5 posts/mentions on social media
- ✓ Inclusion in printed and digital program
- ✓ Recognition on event website
- ✓ Recognition in Annual Report

### I AM STRONG PACKAGE

**\$1,000**

- ✓ 4 tickets to celebration event
- ✓ 4 posts/mentions on social media
- ✓ Inclusion in printed and digital program
- ✓ Recognition on event website
- ✓ Recognition in Annual Report

### I AM CONFIDENT PACKAGE

**\$500**

- ✓ 2 tickets to celebration event
- ✓ 2 posts/mentions on social media
- ✓ Inclusion in printed and digital program
- ✓ Recognition on event website
- ✓ Recognition in Annual Report

### I AM A LEARNER PACKAGE

**\$250**

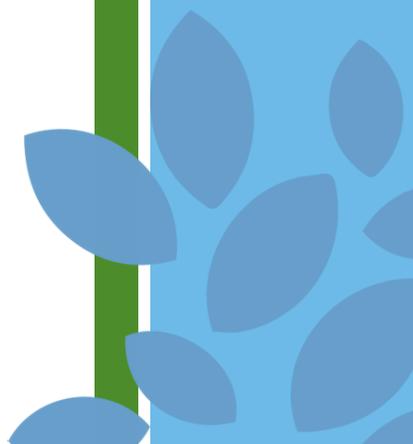
- ✓ 1 post/mention on social media
- ✓ Inclusion in printed and digital program
- ✓ Recognition on event website
- ✓ Recognition in Annual Report

# WHAT YOUR TICKET INCLUDES

All tickets included in sponsorship packages grant access to the **Bluebird Bash celebration at The Atrium at Port Discovery**, located at **35 Market Place, Baltimore, MD 21202**, on **Friday, January 9, 2026**.

- **VIP Cocktail Hour (6:00 PM – 7:00 PM)**: Sponsors and VIP guests are invited to a private cocktail reception before the main event. Guests will receive wristbands for complimentary alcoholic beverages throughout the evening, along with small plates and refreshments.
- **Evening Celebration (7:00 PM – 10:00 PM)**: Enjoy light programming, acknowledgments, music, dancing, and a vibrant celebration of our schools' incredible milestones.

Each ticket is your pass to celebrate with us in style and support our schools' next chapter of growth and excellence.



# CUSTOM SPONSORSHIP OPTIONS

Want to sponsor a specific element of the celebration?

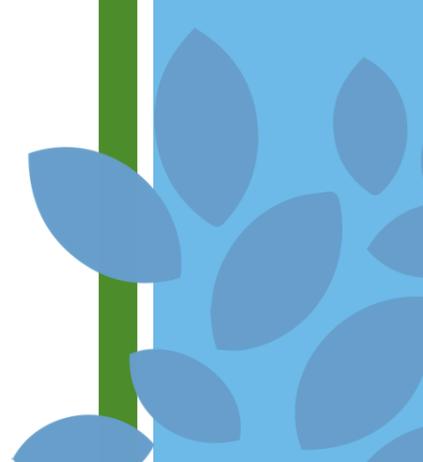
- 🌱 Refreshment Sponsor
- 🌱 Student Art Wall Sponsor
- 🌱 Entertainment Stage Sponsor
- 🌱 Adopt a Window Sponsor

# IN-KIND DONATIONS WELCOME!

- 🌱 Catering
- 🌱 Decorations
- 🌱 Raffle Items
- 🌱 Photography/Video

# MARKETING & MEDIA EXPOSURE

- 🌱 Featured in email newsletter (**2,000+ subscribers**)
- 🌱 Website traffic across **3 domains**
- 🌱 Combined **3,000+** social media followers
- 🌱 Event press release and media engagement



# BECOME A SPONSOR TODAY!

Complete the sponsorship form (attached)  
Submit payment by 12/05/2025

Questions?

Jane Lindenfelser, Executive Director

✉ jane.lindenfelser@bluebirdnet.org

☎ (410) 558-1230

🌐 www.bluebirdnet.org

Montcreal 'Monte' Huggins, Development Manager

✉ montcreal.huggins@bluebirdnet.org

☎ (410) 558-1230

🌐 www.bluebirdnet.org

K-Shaud Watkins, Marketing and Recruitment Manager

✉ kshaud.watkins@bluebirdnet.org

☎ (410) 558-1230

🌐 www.bluebirdnet.org

